

CSLP Survey Results – 2018

69 responses total

Main Points:

1. Majority of libraries offer a summer reading program (92.75%/64 libraries).
2. Breakdown of who the SRP is aimed at:
 - a. 56 libraries offer a children's program
 - b. 34 libraries offer a teens program
 - c. 24 libraries offer an adults program
3. Use of CSLP manuals (58 total responses)
 - a. 43 libraries use the manual. Their main reasons for using the manual were that it was a good place for getting ideas and inspiration, it was convenient to have program ideas to start with and not make something up entirely from scratch, and that the overall quality of the ideas in the manual were very good.
 - b. Of the people who did not use the manuals, the main reasons were that their library was very small and the ideas didn't necessarily translate well to that
4. Biggest Challenges (58 responses)
 - a. The main themes in these responses were:
 - i. Constraints upon work hours, budget, staff members
 - ii. Not having enough volunteers or helpers with summer reading programs
 - iii. Inconsistency with attendance among patrons, whether that means motivating people to sign up, getting them to come, and/or getting them to come regularly
 - iv. Competition with other activities in the summer around town (and the nice weather)
 - v. How to best engage teens and adults
5. Most Successful Part (58 responses)
 - a. The main themes in these responses were:
 - i. The activities and programming offered to the community
 - ii. Participating and enjoyment from patrons
 - iii. Incentive programs and reading logs
 - iv. Big events to celebrate the end of the summer reading program
6. Other ideas and thoughts:
 - a. Coordinating guests/speakers/performers so that all the libraries in an area might be able to schedule a performer if they come through
 - b. Webinars for summer reading "coaching" or "brainstorming"