



TEXT PROGRAM - FREQUENTLY ASKED QUESTIONS

- To sign up, text “SIGNUP” to (406) 204.3583.
- The Ready 2 Read text program is free. You do not have to be a patron of any library to participate.
- Participants will receive three messages per week for eight months.
- The Ready 2 Read texting program will help parents and caregivers of four year-olds learn about early literacy skills and help their children develop these skills through easy practices families can do every day at home, like reading, singing, talking, playing, and writing together.
- The messages are designed so that they build on one another. Thus, the first messages work on developing the most basic early literacy skills and progressively get harder as the months go by. It is all designed to be fun and engaging for both parent and child.
- All of the messages are research-based and incorporate the latest knowledge on how children develop early literacy skills.
- The messages are designed to be fun with interactive tasks based on five practices proven to develop early literacy skills: reading, writing, talking, singing, and playing together.
- While the program officially began on October 19, 2015, families can sign up at any time. Regardless of when they sign up to participate, they will begin with the program’s first message and then continue to receive messages for eight months.
- The Ready 2 Read text program is based on research developed by Stanford University that found if parents of preschoolers received text messages focusing on early literacy skill development, those children scored significantly higher in kindergarten assessments.
- If, for any reason and at any time, participants want to stop receiving text messages, they just have to text the word “stop” to the same number.
- The Ready 2 Read texting program is part of the Montana State Library’s Ready 2 Read project, which is designed to help parents and caregivers understand the value of sharing language and literacy with their children beginning at birth.
- Various aspects of the Ready 2 Read project have been funded by the Institute of Museum and Library Services.

