A Tangled Web

The Montana Historical Society – FACEBOOK HEROES!!!

TIPS from Martha Kohl :

* Just a few RULES –
  + Get a team of posters –meet once/month
  + 1-2 posts per day, every day
  + Assign 1-2 days per poster
  + Run your post by one other person on the team
* NO SELLING
* Be interesting
* Posters invite those who like a post to like the page
* Strategy Worksheet

