

Memo

To: Montana State Library Network Advisory Council
From: Jennifer Birnel, Montana Memory Project Director
Date: May 4, 2016
Re: Montana Memory Project Update

Current status of MMP

The current total of items in the MMP is now lower than the last report to the NAC. Most newspaper collections have been removed from the MMP and are now available on the Montana Historical Society's new repository, [Montana Newspapers \(http://montananewspapers.org/\)](http://montananewspapers.org/). In November the number of items was reported as 45,852. Today the total item count is 43,057 made up of 684,396 pages of content. There are two more newspaper collections to be processed and moved to the new portal, which will result in yet another reduction in the total item count. The Fort Peck Newspapers and the UM Western School newspapers will be moved at some point in the near future. This leaves the MMP with nearly 2TB of space for new collections. Two new large oral history projects are currently in progress and there is now plenty of space for these new projects. The Jim Magera Oral Histories from Havre are being digitized now and will be added to the MMP this summer. The Huntley Irrigation District Oral Histories are in the process of being recorded.

MMP Project Outreach

Presentation to the MHS staff, November 16
Participation in the MHF grant workshop to let applicants know about the MMP, November 17
Sheridan Public Library, March 18
Condon Swan Valley Historical Society, April 13
Great Falls Montana History Museum, May 10
Conrad Transportation Museum, May 11

Conferences Attended

MAM	Manned a booth where I modeled use of website and distributed posters, bookmarks, and brochures. Attended sessions and networked.
MLA	presented session on how to use the DPLA, and a panel of small libraries who have contributed to the MMP

FY2015 LSTA Project Funding

Each project was awarded \$1500 for these projects. The collections are currently being processed by vendors and will be uploaded to the MMP this summer.

1. Havre-Hill County Library - Jim Magera Oral Histories Collection
2. Big Horn County Public Library - Little Big Horn Collection
3. Billings Public Library - Kathryn Wright: A Reporter's Notes Collection
4. City of Helena, Montana - Helena, Montana City Council Minutes, 1881-1970

DPLA Service Hub Partnership - Big Sky Country Digital Network

The Montana Memory Project, the Montana Historical Society, University of Montana, and the Montana State University have formed partnership called the Big Sky Country Digital Network. This group is working together to apply to be a DPLA Service Hub. On May 2, 2016 Emily Gore, DPLA's Director for Content, came to Helena to meet with the partners and discuss in more detail what being a hub entails. She made great recommendations on how to manage the partnership and on how to proceed. The group is now working on the application and on forming a Memorandum of Understanding to outline the details of the partnership.

The Montana Memory Project plans to discontinue their partnership with the Mountain West Digital Library, which is the current on-ramp for MMP content to the DPLA. As a direct DPLA service hub the Big Sky Country Digital Network will aggregate metadata from the partners and share it with the DPLA to be part of their discovery portal. The partners will also work with other digital repositories in the state to aggregate their content and share it with DPLA.

MMP	MHS	UM	MSU
Jennifer Birnel	Molly Kruckenberg	Shali Zhang	Kenning Arlitsch
	Tammy Troup	Wendy Walker	Jim Espeland
		Teressa Keenan	Susan Borda
			Michelle Gollehon

MMP Advisory Council

The MMP Advisory Council met in February and created two new working groups. The content priority group has met to discuss how to focus efforts towards encouraging contributions of new content.

The Content Priority Working group decided focusing on Oral Histories for a year would be nice way for the Montana History Foundation, the Montana Historical Society, The Montana Digital Academy and Montana PBS to work together to encourage new contributions to the MMP and to encourage use of the existing materials. The Montana Historical Society has offered some consultation time to help create a lesson plan prototype for other teachers to use. PBS has produced video oral histories and can see a role in this process. The Montana History Foundation provides funding for oral history projects and will continue to ask grant applicants to contribute their projects to the MMP.

The Budget Working group is exploring options for improving the money available for projects.

Google Analytics

We are seeing continued growth in the number of visitors to the webpages. Google Analytics shows in the past year the MMP had 136,614 sessions with 91,891 users from May 3, 2015 - May 3, 2016. This total is up from the same period May 3, 2014 to May 3, 2015 which had a total of 113,285 sessions from 73,247 users.

Audience Overview

May 3, 2015 - May 3, 2016
Compare to: May 3, 2014 - May 3, 2015

Email Export Add to Dashboard Shortcut

All Users
+0.00% Sessions

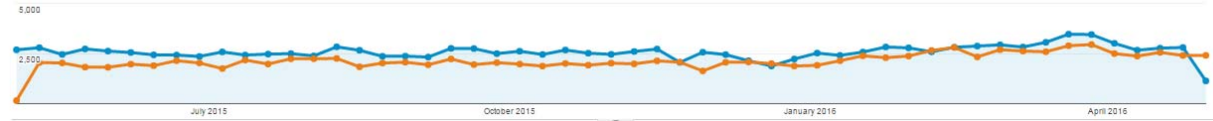
+ Add Segment

Overview

Sessions vs. Select a metric

Hourly Day Week Month

May 3, 2015 - May 3, 2016: Sessions
May 3, 2014 - May 3, 2015: Sessions



Sessions
20.59%
136,614 vs 113,285

Users
25.45%
91,801 vs 73,247

Pageviews
7.36%
542,215 vs 505,060

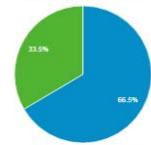
Pages / Session
-10.98%
3.97 vs 4.46

Avg. Session Duration
-14.31%
00:04:30 vs 00:05:25

Bounce Rate
7.12%
55.94% vs 52.22%

% New Sessions
4.05%
66.53% vs 63.94%

New Visitor Returning Visitor



May 3, 2014 - May 3, 2015

